

Program

9:00 Welcome, Introduction

Soft Modes of **Governance** in a Transnational Context

9:30 Introduction
(Thomas Blanke)

9:45 Corporate Governance in Germany and the UK
(Sebastian Sick)

10:30 The Influence of the Open Method of Coordination on National Social Policy: France, Italy, and Germany Compared
(Jenny Buchkremer)

11:15 Coffee Break

Europeanization and **Social Structure**

11:30 Introduction
(Martin Heidenreich)

11:45 Transnational Supply Chains and the Development of Wage and Employment Structures
(Dennis Drews)

12:30 Regional Inequalities in Europe – Factors determining income distribution
(Marco Härpfer)

13:15 Lunch Break

The **Regional Dimension** of Europeanization

14:45 Introduction
(Hans-Michael Trautwein)

15:00 New Economic Geography and the EU
(Dirk Ehnts und Hans-Michael Trautwein)

15:45 Foreign direct investment and the formation of clusters in the baltic states
(Ole Christiansen)

16:30 Coffee Break

16:45 Political mobilization of regional innovation potentials in France
(Sebastian Künzel)

THE **EUROPEANIZATION** OF ECONOMY AND SOCIETY

Economic, Legal and Sociological Perspectives on the Analysis of transnational Processes

December 7th, 2007



Europeanization and globalization have become very important areas of research in the last decades. Explanations of social, economical and legal phenomena can no longer be restricted to the national level, as transnational arenas of policy bargaining are gaining in influence: The economies of the western industrialized societies become more and more integrated, creating new dynamics of economic development. Even social structures become more and more intertwined across and above national borders. Thus, to be able to analyze current developments adequately, research has to take into account international and transnational dynamics as well.

The impact of transnationalization processes is manifold. It concerns the perception of inequalities as well as legislation in the areas of labour and the economy or policies of social security. This plurality of effects requires an analytical approach that is able to conceptualize the processes of aperture and closure of old and new social structures and can grasp the particularities of multi-level policy making and governance.

This workshop provides an opportunity for scholars from the fields of economics, law and sociology to acquaint themselves with the research that is conducted at the University of Oldenburg.

**Hosts:**

Prof. Dr. Thomas Blanke
Prof. Dr. Martin Heidenreich
Prof. Dr. Hans-Michael Trautwein

Time:

December 7th, 2007
9:00 - 17:30

Location:

Carl von Ossietzky University Oldenburg
Campus Haarentor
Building: A06
Room: 4-411

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Guests are welcome!

If you would like to participate in the full program or join for a part of it, please send an e-mail to nils.mueller@uni-oldenburg.de